

503.929.8563
mason.f.kennedy@gmail.com
Masonfinnkennedy.com
linkedin.com/in/masonfinnkennedy

Mason Finn Kennedy

EXPERIENCE

KWVA Eugene / News Director and DJ

JANUARY 2019 - JUNE 2022, Eugene, OR

News Director:

- Directed four assistant directors and managed their weekly radio content
- Worked with 16-channel digital mixers in professional studio spaces
- Trained and mentored incoming staff in editing techniques, on-air etiquette and AP Style

On-Air DJ

- Created an on-air presence and cultivated an audience with social media and public relations
- Developed my speaking voice in a live broadcast setting
- Produced a two-hour show on country music history each week

Camp Fire Columbia / Guest Services Manager

OCTOBER 2022 - AUGUST 2023, Sandy, OR

- Organized off-season rentals for Camp Fire Columbia's Camp Namanu
- Acted as the point person during rentals, solving problems as they arose.
- Developed a visual brand for the rental program on our website, Instagram and Facebook
- Created new marketing resources to save customers' resources and reduced redundant communication by 60-70%

SKILLS

Audio Mixing and Editing (Adobe Audition); professional audio equipment; script writing; interviewing; social media management (Hootsuite, Twitter, Facebook, Instagram, etc.); Microsoft Office (Excel, Word, Powerpoint); organizational scheduling; phone and email communication; interpersonal communication with peers, customers and vendors; independent and internal motivation.

EDUCATION

University of Oregon / Journalism B.A. & Cinema Studies B.A.

SEPTEMBER 2018 - JUNE 2022, Eugene, OR

- Received separate degrees in Cinema Studies and Journalism
- Graduated Cum Laude
- Inducted into the Phi Beta Kappa honor society

CERTIFICATIONS

Introduction to Digital Journalism / Reuters

MARCH 2022

Social Marketing Certification / Hootsuite

FEBRUARY 2022

Media Composer Specialist / Avid Media Composer

FEBRUARY 2022